

Student Programming Council Director of SPC-TV Position Description

The SPC Director of SPC-TV is responsible and accountable to the Student Programming Council Board of Directors for developing a well-balanced and successful program of video programming on SPC-TV suited to the needs and interests of the entire SIUC student body. This programming should include Residence Life Cinema, student produced shows, Homecoming Parade coverage, campus news and general interest programs, USG Meetings, SPC-TV Anniversary Show, and music video shows.

Board of Directors Requirements

1. Prepare and present all official committee business for approval by SPC Board of Directors.
2. Keep SPC Board of Directors and University Programming Office staff informed of all committee decisions, programs and activities.
3. Schedule, post and maintain a minimum of 8 office hours per week within regular business hours during fall and spring semesters.
4. Attend and participate in all SPC Board of Director required meetings, programs and events.
5. Support and represent all activities, decisions and personnel of the Student Programming Council.
6. Maintain regular/daily contact during breaks, with UPO staff and SPC Executive Director to manage committee business, programs and events.
7. Develop a working knowledge of and operate within the rules, policies and procedures of the Student Programming Council and Southern Illinois University Carbondale
8. Develop and submit the proposed committee budget for the upcoming fiscal year for approval by the SPC Board of Directors.
9. Schedule time for training and facilitate the orderly transfer of power with the Director-Elect.
10. Represent the best interests of the students and vote on all business before the SPC Board of Directors.
11. Perform other related duties as required by the SPC Board of Directors.

Committee Director Requirements

1. Recruit and retain the required number of committee members needed to conduct business.
2. Schedule, post and chair weekly committee meetings during fall and spring semesters.
3. Keep committee members informed and involved in all committee business and decisions.
4. Delegate responsibilities to and supervise all activities of committee members.
5. Maintain the committee membership list and submit it to the SPC Director of Membership as required.
6. Serve as official scheduling officer for all committee programs, events and meetings.
7. Manage the committee operating budget as approved by the SPC Board of Directors
8. Organize and maintain the committee office space, files, resources and equipment.

Programming Requirements

1. Establish and coordinate a well-balanced program reflecting the needs and interests of the entire SIUC student body for TV programming related events.
2. Plan and produce all committee programs and events in an effective and timely manner.
3. Ensure that the daily programming schedule is planned, posted and staffed.

4. Schedule, produce and distribute monthly calendar of Residence Life Cinema films to all residents living in university housing.
5. Develop and submit written evaluations of all committee program and events in a timely manner.
6. Seek out and secure co-sponsorships with student organizations, campus departments, community organizations and businesses.
7. Develop and implement effective promotional strategies for all committee programs and events.
8. Develop and maintain effective working relationships with film and video distribution companies, recording industry representatives, student center staff, housing staff, Residence Hall Association, local media representatives and other TV related organizations on campus.
9. Supervise all activities, the day of each event, as required to produce a successful programming.
10. Develop and implement surveys to determine the programming needs and interests of the students.
11. Develop an understanding of current trends in the television, film and music industries and conduct research necessary to determine potential and appropriate programs.
12. Negotiate with film distribution companies, the best possible film showing dates, prices and promotional items.

Director-Elect Requirements

1. Schedule, post and maintain a minimum of 5 office hours per week within regular business hours while serving as Director-Elect.
2. Attend and participate in all required Director-Elect meetings, events and training programs.
3. Attend and participate in as many SPC-TV committee meetings and programs as possible.
4. Coordinate hands-on training and the orderly transfer of power with the current SPC Director of SPC-TV.

Eligibility Requirements

1. Must be enrolled for a minimum of 6 credit hours at SIUC and attending classes.
2. Must have and maintain an overall grade point average of 2.00 or higher and be in good standing (academically and disciplinary) at SIUC.
3. Should have some direct experience with programming and knowledge of area resources.
4. Must have the ability to motivate and work with students, other SPC Directors, and university staff.

Revised 3/31/06 DRD